

men's  
health

TM

media pack



[menshealthnz.org.nz](https://menshealthnz.org.nz)

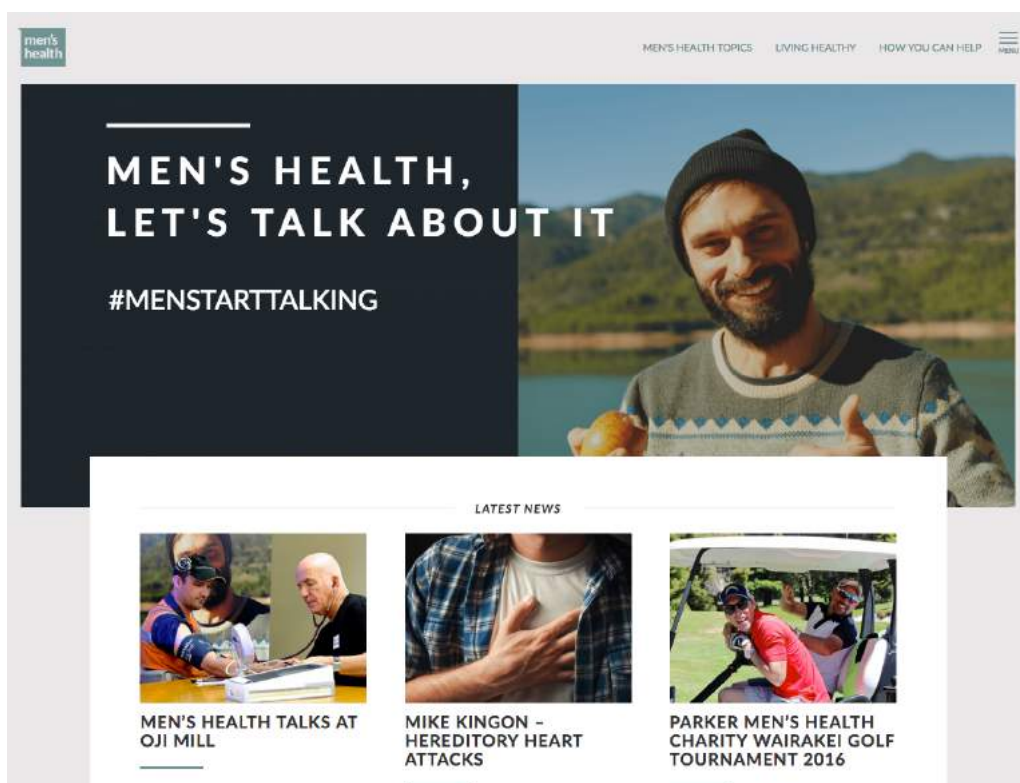
## our audience

The Men's Health Trust is targeted at all men living in New Zealand.

## our website

We provide health information for men, connect men with support agencies, fund men's health scholarships, run workplace health talks, and create inspiring health campaigns. We work collaboratively with other health organisations to provide the best information available. We are an information hub for all men's health services in New Zealand.

Monthly traffic:	9,000 visitors
Monthly page views:	10,000 page views
Email newsletter database:	2,000 subscribers
Facebook followers:	2,700 likes



## advertising media

### Website Ads

We offer exclusive page specific advertising.

Simply select the page on which you want to advertise.

Get exclusive rights to the two advertising spaces on the page:  
Rectangle and Leaderboard.

Ads link directly to your website.

Ads display on all size media, including desktop, tablet and mobile.

We offer pages for ad placements that either target men with interests in specific health topics, or target men in 10 year bracketed age groups.

Pages for advertising include any page in the following sections:

- Health Topics
- Healthy Living
- Health Checks By Age

### Newsletter Ads

We offer advertising in our monthly Newsletter.

This includes:  
Rectangle Ad and adjacent Text Introduction.

Ads link directly to your website.

Ads display on all size media, including desktop, tablet and mobile.


# advertising media

## Website Ads Example

The screenshot shows a website layout for men's health. At the top is a dark navigation bar with the 'men's health' logo on the left and menu items 'MEN'S HEALTH TOPICS', 'LIVING HEALTHY', and 'HOW YOU CAN HELP' on the right. Below the navigation is a main content area with a large illustration of a man's torso and a hand on his hip. To the right of the illustration is a white box with the heading 'PROSTATE CANCER' and the text 'Every year 3,000 NZ men will be diagnosed with prostate cancer.' Below this is a 'HELPFUL LINKS' section with a sub-heading and a list of links: 'Health Navigator', 'Southern Cross Healthcare: Prostate cancer symptoms, diagnosis, treatment', 'Prostate Cancer Foundation', 'Support Groups', and 'Zytiga - medication for advanced prostate cancer'. To the left of these links is a green rectangular ad placeholder with the text 'See your ad here' and 'Contact us for a media pack today'. Below the helpful links is a 'READ MORE HEALTH TOPICS' section with two image-based links: 'PREVIOUS DIABETES' and 'NEXT SLEEP APNOEA'. Below these links is another green rectangular ad placeholder with the text 'See your ad here' and 'Contact us for a media pack today'. At the bottom of the page are two dark teal buttons: 'RECEIVE INFO FROM MENS HEALTH' and 'DONATE TO MENS HEALTH'.

## advertisingmedia


### Newsletter Ad Example




#MENSTARTALKING

# MENS HEALTH, LET'S TALK ABOUT IT.

VISIT THE WEBSITE





### Stories from the Front Line

Each month we will be bringing you opinions, ideas and trends in men's health from people who work at the frontline of healthcare.

This month we hear about men's health from the Hospital ED department.

**Ad Title**

*Text Introduction*

More Detail

See your ad here

View this email in your browser | Unsubscribe from this list

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## advertising rates

### Website Ads

#### EXCLUSIVE PAGE PACKAGE

\$300 per 1st month, \$200 thereafter

- Rectangle 300 x 250 plus
- Responsive Leaderboard  
728 x 90, 468 x 60, 320 x 50

### Newsletter Ads

- Rectangle 275 x 190 plus
- Text Introduction

\$ 200 per Newsletter

Talk to us to find out more about booking our advertising spaces  
Contact us on 09 973 4161 or [admin@menshealthnz.org.nz](mailto:admin@menshealthnz.org.nz)